



## *ASJA Board of Directors*

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**Board Advisor:** Megan Geffert  
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# General Information

## FACILITY INFORMATION:

### McPherson City Fairgrounds & 4-H Building

600 W. Woodside  
McPherson, KS 67460

### ASJA Banquet

### McPherson Community Building

122 East Marlin Street  
McPherson, KS 67460

## ARRIVAL & DEPARTURE:

- Cattle may begin arriving Friday, June 14, 2024 (tie-outs only) at 8:00 am.
- Contact Jeff Kruse from the Kansas Salers Committee ([jkruse@plpjd.com](mailto:jkruse@plpjd.com)) with any questions regarding early arrival.
- Barns will open Saturday, June 15, at 8:00 am for stalling.
- Cattle must be in place by Sunday, June 16, 2024 at 10:00am.
- Cattle will be released following the banquet on Thursday, June 20, 2024.

## JUNIOR NATIONAL SPONSORSHIP:

This Junior National is sponsored by the American Salers Junior Association (ASJA), American Salers Association (ASA) and hosted by the Kansas Salers Committee.

## ELIGIBILITY:

- The show is open to all ASJA members.
- Membership eligibility shall be available to individuals 21 years of age and under.
- Members who turn 22 years old before January 1, 2024 are not eligible.
- Each member must participate in three of the individual or team contests in order to be eligible to exhibit in the ASJA Junior National Show.
- For the purpose of interpretation, a member's age as of January 1 of any given year determines his/her age for the rest of that year.
- Member age divisions are as follows:
  - Pee Wee (4-8 years old)
  - Junior (9-12 years old)
  - Intermediate (13-16 years old)
  - Senior (17-21 years old)
- The American Salers Association implemented an annual membership fee of \$25 in 2023 for juniors. To be eligible for the upcoming Junior National this must be paid directly to the ASA office.

## 2024 REGISTRATION INFORMATION:

- Animals must be registered in the sole ownership of the junior exhibitor by **May 1, 2024** to be eligible for the national show.
- Registration for the ASJA Jr National will be completed online. The registration link will be shared on the ASJA Facebook page and the ASJA tab on the American Salers Association webpage once it is active. An email will also be sent to the 2023 exhibitor list. Please “like” and follow the ASJA Facebook page for the most up-to-date information. During online registration, cattle will be entered and contest registration will be open.
- Each member must participate in three of the individual or team contests in order to be eligible to exhibit in the ASJA Junior National Show.
- Exhibitor registration fees are **\$50 per head through May 12, 2024**.
- Members entering “**contests only**” will pay a **\$50 entry fee and follow the same entry fee/deadline**.
- No entries, changes or additions may be made after **May 12, 2024**.
- **Exhibitor registration fee includes a t-shirt, stall bedding and one meal band.**
- As an expense savings for families, the Kansas Salers Committee will be offering the meal band this year. Please note, each paid exhibitor receives one meal band with their paid registration. A meal band consists of 12 meals, including the ASJA banquet.

The following meals will be provided with the purchase of a meal band:

Saturday - Dinner

Sunday - Lunch & Dinner

Monday - Breakfast & Lunch

Tuesday - Lunch & Dinner

Wednesday - Breakfast & Lunch

Thursday - Breakfast, Lunch & Dinner (ASJA Banquet)

- **Additional meal bands** for non exhibitors (parents/siblings/visitors) which include the banquet, (12 meals total) will be available for purchase during online registration for **\$50 each**.
- **Banquet only tickets** are also available for purchase during online registration for **\$25 each**. Last day to purchase meal bands and/or banquet tickets online will be **May 12, 2024**.
- To inquire about meal bands/banquet tickets after online registration closes May 5, 2024, contact Jeff Kruse directly by email [jkruse@plpjd.com](mailto:jkruse@plpjd.com) by June 1, 2024.
- An optional photography download package will be available again this year. The fee is **\$20 PER EXHIBITOR** and includes all photos taken of juniors during showmanship, the national show and banquet. This can be purchased during online registration.
  - For those who do not purchase the photo package, photos will still be available at the individual price set by the photographer.
- Additional Jr. National t-shirts may be purchased during online registration, which closes May 12, 2024.
- The ASJA will be offering black boards for purchase to be used in the photography contest during online registration. This is a convenience and is optional. Exhibitors may also purchase their own foam board for photos prior to Jr. National.
- Stalling requests should be submitted during online registration.

## 2024 GENERAL INFORMATION:

- Exhibitor check-in will be Sunday, June 16th 10:00 am - 11:30 am.
- During check-in, exhibitors & family are asked to review the information submitted during online registration. Please make any corrections needed.
- At this time teams will be formed by exhibitors (if applicable)
- Exhibitors will also designate the “point” animal for the national show.
- Please return the completed exhibitor packet by 11:30 am.
- Cattle check-in will be Sunday, June 16th at each stall from 10 am - 11:30 am by ASJA board members.
- Steer weigh-in will be Tuesday, June 18th @ 8:30 am.
- Entries must meet Kansas health regulations.
- Stalls will be assigned and labeled based upon requests/space. Please make stalling requests during online registration. Please contact Olivia Prunty (by text at 515.474.4010) with questions no later than May 31.
- Bedding in the barn will be provided by the Kansas Salers Committee.
- Tie-outs will be a catch pen with calves tied to the inside of the pen. Personal panels may be brought and individual pens can be made. Tie-outs will be available on a first come, first serve basis.
- Tie-out straw will be donated by the Kruse Family. Thank you!
- Brome (\$10) and Prairie Hay (\$8) will be available for purchase from the Kruse Family. Please contact Jeff Kruse directly by email [jkruse@plpjd.com](mailto:jkruse@plpjd.com)
- Generators and extra panels are recommended.
- Show supplies will be sold on the grounds during the week of the show by our sponsor, Sullivan’s Show Supply or its affiliate.

## 2024 GENERAL RULES:

- To maintain a high degree of confidence in the show, the ASJA reserves the right to disqualify any animals that have been fitted or treated in an unethical manner. Unethical fitting includes any injection of gas, solid or liquid under the skin to alter the normal conformation of the animal. This includes any cutting or tearing of the hide, or underneath the hide, or removal of any tissue in an attempt to alter the shape of the animal.
- Any attempts to disrupt or change normal dental development, dying or coloring of the hair coat that alters the natural coloration or artificial tail or head polls will disqualify the animal.
- Any attempt to change the degree of firmness of any animal is considered unethical. Artificial means of filling cattle internally is prohibited.
- At any show in which the American Salers Association sponsors, no exhibitors, individuals assisting exhibitors, or member owners shall be allowed the use of paints, hair coloring, conditioners, colored foam, graphite, colored powders or any other substances.
- The Association may adopt and implement various tests designed to monitor this prohibition including, but not limited to, a “white towel” or “white glove” test.
- No aerosol cans or other pressurized containers will be allowed in designated make-up areas.
- Exhibitors must be present to exhibit their own animals entered in the show; emergencies will be decided on by the ASJA Board of Directors. If a junior is physically unable to exhibit the actual animal, he/she will still be required to compete in contests. He/she should present a written

doctor's statement if at all possible. Further, the substitute showman should be declared to the Board as soon as possible. The same substitute showman must show all calves if at all possible.

- If a member is disqualified from any contest or show, no points will be awarded for that event. The decision of the ASJA Board of Directors will be final.

# Lodging Information

## LODGING:

### Best Western Plus

200 N. Champlin St.  
McPherson, KS 67460  
620.480.2667

"American Salers Junior National Rate"

Rate **\$118 per night with tax**

Daily Breakfast

Reserve by May 15

### Hampton Inn

200 Centennial Drive  
McPherson, KS 67460  
620.480.2990

"American Salers Junior National ASJA Rate"

Rate **\$115 per night with tax**

Daily Breakfast

Pet friendly

Reserve by May 31

### Holiday Inn Express

2302 Plaza East Place  
McPherson, KS 67460  
620.241.5566

"Junior National Cattle Show ASJA"

Rate **\$132 per night with tax**

Daily Breakfast

Reserve by May 25

## CAMPING:

### Love's Campground #608

24 East Kansas Avenue  
McPherson, KS 67460  
620.504.7010

[store608@loves.com](mailto:store608@loves.com)

30 amp & 50 amp service

Onsite water & sewer hookups

**\$42 - \$65 per night**

Contact Jeff Kruse with questions

[jkruse@plpjd.com](mailto:jkruse@plpjd.com)

\*\*\*Note: Camping is located 1.3 miles from the fairground.

# 2024 Junior National Schedule

## FRIDAY, JUNE 14th

**8:00 am** - Tie-Outs open for early arrival, contact Jeff Kruse regarding early arrival

## SATURDAY, JUNE 15th

**8:00 am** - Barns/Stalling open for cattle

**After 12 pm** - \*\*\*Prairieland John Deere Tour

Welcome Meal - Time TBD

## SUNDAY, JUNE 16th

**10:00 am** - Cattle in place

**10:00 am** - Packets available for check-in  
(at designated ASJA check-in location)

**10:00 am - 11:30 am** - Cattle check-in  
(ASJA Board member will come to each stall)

**11:30 am** - Packets due to ASJA  
(at designated check-in location)

**11:30 am** - Photography entry due  
(at designated check-in location)

Lunch Will Be Served

**1:00 pm - 4:00 pm** - Livestock Judging Contest

**3:30 pm - 5:00 pm** - StockShow U Clinic

**3:30 pm - 4:00 pm** - Pee Wee & Junior

**4:00 pm - 5:00 pm** - Intermediate & Senior

**6:00 pm** - Opening Ceremony

**6:30 pm** - Opening Night Dinner

**6:45 pm** - Sam Shilts Live Music

**7:30 pm** - Barnyard Olympics

## MONDAY, JUNE 17th

Breakfast Will Be Served

**9:00 am - 12:00 pm** Individual Sales Pitch Contest

Lunch Will Be Served

**1:30 pm - 2:30 pm** - Team Trivia

**3:00 pm** - ASJA Board of Director Interviews

**4:00 pm - 6:30 pm** - \*\*\*Potential Wildlife Refuge Tour

\*\*\*More information will be forthcoming

# ***2024 Junior National Schedule***

## **TUESDAY, JUNE 18th**

**8:30 am** - Steer Weigh-In  
**8:45 am** - Electrical Check for Team Fitting Contest  
**9:00 am - 11:30 am** - Team Fitting Contest  
Lunch Will Be Served  
\*\*\*FUN AFTERNOON  
\*\*\*More information will be forthcoming  
**6:30 pm** - KLA Dinner Served

## **WEDNESDAY, JUNE 19th**

Breakfast will be served  
**9:00 am** - Bucket Calf Show  
No-Fit Showmanship will immediately follow  
Seniors/Intermediate first, followed by Junior/PeeWee  
Lunch will be served/ASJA Annual Meeting will be held simultaneously  
ASJA Board of Directors 2024/2025 Meeting immediately following  
**1:30 pm** - Royalty Interviews  
**3:00 pm** - Trueblood Memorial Contest

## **THURSDAY, JUNE 20th**

Breakfast will be served  
**9:00 am** - ASJA National Show  
Lunch will be served  
**6:00 pm** ASJA Annual Banquet  
Cattle released following the banquet

## **FRIDAY, JUNE 21st**

**12:00 pm** - All cattle gone from the grounds please

**\*Schedule is tentative and subject to change**

# Contest Rules

## TEAM FITTING

Director(s): **WYATT PASTOUR & OLIVIA PRUNTY**

Date: **TUESDAY, JUNE 18TH**

Time: **9:00 AM**

Location: **TBA**

Sponsors: **STOCK SHOW U/SULLIVAN'S SHOW SUPPLY**

**SHORT DESCRIPTION OF ACTIVITY/EDUCATIONAL OBJECTIVE:** To be able to create a competitive but positive fitting experience in order to help the ASJA members learn teamwork as well as be able to improve their fitting ability through both a visual and hands on experience.

## **GENERAL RULES:**

1. Contestants must be a member of the American Salers Junior Association (ASJA).
2. There will be two age divisions: Senior/Intermediate and Junior/PeeWee.
3. The Senior/Intermediate contest will be first, followed by the Junior/PeeWee contest.
4. Divisions may be broken into heats depending upon the number of entries.
5. If an ASJA member does not have a team, the ASJA Board will assist in finding a team for them.
6. One of the members participating in the contest must be willing to use their animal or find another member who is willing to allow them to use an animal. Each team must supply their own chute.
7. Cattle should be free of fitting agents/methods at the start of the contest, arriving at the contest area washed and blown dry, with no product previously applied.
8. Combs may be used to test for previous fitting agents. Cattle that show signs of previous fitting will be disqualified.
9. Should the safety of members be at risk, the board has the right to request the team find a new animal.
10. Only one blower is allowed per team.
11. Periodic time announcements will be made throughout the contest.
12. Once final time has been called, all teams must cease working and stand at the head of the animal. If fitting is continued after time is called, the team will be automatically disqualified.
13. **NO** product, **NO** brushing, **NO** watering or putting on show halters is allowed after final time has been called.
14. After fitting the animal, the team will lead their animal to the show ring to present their animal to the judge(s).



## **TEAM FITTING CONT'D**

15. No fitting can be performed when walking to the show ring, this includes but is not limited to: applying any type of liquid or aerosol to the animal, combing, applying adhesive, clipping, brushing the animal with your hands, or using your hands to remove previously clipped hair or shavings.
16. Teams will be judged on fitting ability, participation and teamwork.
17. Teams will be placed 1st - 3rd place in the two divisions. All teams receive participation points that will count towards overall points.
18. Judges will leave a comment sheet for each team. These will be available at the conclusion of the banquet.
19. Results will be announced during the ASJA Banquet.

### **Pee Wee and Junior Team Fitting**

1. Teams will consist of three or four participants including one PeeWee and one Junior with a third/fourth member from either age division.
2. 15 minutes will be allowed for this age division.
3. In addition, every team will be required to have 1-2 mentors from the older divisions. These will be assigned by the ASJA Jr Board.
4. The mentors are only allowed to offer verbal instruction and advice, and are not allowed to participate in the actual fitting. They may quickly demonstrate a fitting technique if needed.
5. Mentors are allowed to touch the animal if it is needed to keep an ASJA member safe.
6. Clippers and scissors will not be allowed in this division.
7. Show halters should be put on prior to beginning the contest.

### **Intermediate and Senior Team Fitting**

1. Teams will consist of three to four participants including one Intermediate and one Senior with a third/fourth member from either age division.
2. 30 minutes will be allowed for this age division.
3. Clippers and scissors will be allowed in this contest division.
4. Intermediate and Senior participants must serve as a mentor for the younger contest division if they participate in this contest.

## PHOTOGRAPHY

Director(s): **KAILEEN DOHRMANN & LANDON LIEBHART**

Date: **SUNDAY, JUNE 16TH**

Time: **10 AM - 11:30 AM**

Location: **WHERE CHECK-IN IS HELD**

**SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE:** The purpose of this contest is to help ASJA members increase their communication skills through creative displays of messages or feelings through photography.

### **RULES:**

1. Contestants must be a member of the American Salers Junior Association (ASJA).
2. All work must be done by the entrant.
3. **Photos must highlight Salers cattle on the farm, ranch or an event. Cattle should be the dominant focus of the photo.**
4. Please submit **one** photo.
5. Photos must be taken by the contestant over the course of the past year; since Junior National last summer.
6. The photo should not be altered or image-enhanced in any way. However, black and white and/or cropped prints will be permitted.
7. There will be four age divisions: Pee Wee, Junior, Intermediate and Senior.
8. Photographs should be a **printed 8X10, mounted on black foam board** and brought to the Jr. National to be displayed and judged.
9. For convenience, the pre-cut black board will be available for \$5 each when registering online for Jr. National and contestants may tape/glue their photo at that time to the black foam board.
10. Tags that will go on the back-left corner of the photo will be provided during check-in for the exhibitor to complete with name/age division.
11. **The Junior Board will **not** be responsible for printing a member's photo. Printing is to be done by the contestant prior to check-in.**
12. **No photos will be accepted after check-in, which closes at 11:30 am.**
13. Photos will be judged on the following:
  - Focus - is the photo blurry or pixelated?
  - Creativity - is the image unique?
  - Proportions - is the image evenly distributed across the plain?
  - ALL of these will be based on the judge's opinions and placed in that way.
14. The judge will complete a comment card with feedback for exhibitors. Cards will be available at the conclusion of the ASJA banquet.
15. **1st - 5th place photos in each age division will be placed by the judge for overall points.**
16. Results will be announced at the banquet.

## LIVESTOCK JUDGING

Director(s): **CHLOE VOET & IRIS PETERSON**

Date: **SUNDAY, JUNE 16TH**

Time: **1 - 4 PM**

Location: **TBA**

**SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE:** This activity is based on the ability to judge livestock, answer multiple questions and/or give reasons on the classes presented to show the knowledge of the individual.

### **RULES:**

1. All contestants must be a member of the ASJA.
2. There will be four age divisions: Pee Wee, Junior, Intermediate & Senior.
3. This will be an individual contest.
4. **Pee Wee & Junior** division will place each class on the judging card provided and answer five (5) questions about classes that will be determined by the judge. Questions will be answered after the cattle have been shown and judged. The contestant will not be able to see the animal after the class has been judged.
5. **Intermediate & Senior** division will place each class on the judging card provided and will give reasons why they placed the class as they did. Reasons will be given at the end of the contest for one class as determined by the judging official. You will be given 10 minutes following the last class to prepare your reasons before presenting them to the judge.
6. Contestants will be judging a variety of cattle that will not be entered into the show.
7. Each class will be given a time of 10 minutes for cattle to be in the ring and evaluated.
8. Contestants will be allowed to take and study notes over the animals in the contest.
9. Contestants will need to know common judging vocabulary.
10. Contestants will be broken into groups within their age division for smaller numbers of people judging and answering the questions/giving reasons.
11. Scores will be totaled collectively and will be based on the contestants placing of the classes and the correct response on the given questions/reasons.
12. All ties will be broken based on the questions/reasons.
13. **NO** talking between contestants will be allowed during the judging or answering questions / giving reasons.
14. Completed judging cards will be turned into the livestock judging official to be tabulated
15. The livestock judging official will review the questions/reasons for placement.
16. **1st - 5th place will be awarded for each division with placing going towards the overall points.**
17. Results will be announced during the ASJA banquet.

## **INDIVIDUAL SALES PITCH**

Director(s): **OLIVIA PRUNTY & WYATT PASTOUR**

Date: **MONDAY, JUNE 17TH**

Time: **9 AM - 12 PM**

Location: **TBD**

**SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE:** The sales pitch contest is designed to help participants work on their marketing and creativity skills and to provide the opportunity for them to have a deep knowledge of a product related to the beef/livestock industry.

### **RULES:**

1. There will be four age groups: Pee Wee, Junior, Intermediate and Senior.
2. Each age group will have a specific product category and a set amount of time to sell their product:

#### **Age Division/Product:**

##### **PeeWee**

**Time:** Minimum 2:00 minutes, Maximum 5:00 minutes

**Product:** Basic Livestock Equipment (examples: bottles, feed scoop)

##### **Junior**

**Time:** Minimum 3:00 minutes, Maximum 6:00 minutes

**Product:** Feed/Supplements

##### **Intermediate**

**Time:** Minimum 4:00 minutes, Maximum 8:00 minutes

**Product:** Vaccines/Medications

##### **Senior**

**Time:** Minimum 5:00 minutes, Maximum 10:00 minutes

**Product:** Embryos and/or semen

**Please note: No live animals will be allowed for any presentation**

3. This will be an individual contest.
4. Each participant will present in front of a judge(s) and be expected to answer questions in accordance with the topic during or following their sale.
5. Participants will be judged upon marketing ability, time management, organization, communication and knowledge of the product.
6. Notecards are allowed, however points will be deducted if overused; based on judges discretion.
7. Points will be deducted if time requirements are not met or are exceeded.
8. Participants will create their own marketing strategy.
9. No electronics (phones/tablets) are allowed.

## INDIVIDUAL SALES PITCH CONT'D

10. Computer generated visuals are allowed for the Intermediate and Senior division only - must be printed.
11. Participants are encouraged to bring the product they are selling to the sales pitch.
12. There will not be a limit on questions asked by the judge. They will have free range to ask what they feel is necessary to gauge the participants knowledge of the product being presented.
13. Attire will be business casual.
14. All work must be original!
15. 1st - 5th place will be awarded for each division for overall points.
16. Results will be announced at the ASJA Banquet.

## NO-FIT SHOWMANSHIP

Director(s): **KAILEEN DORHMANN & LANDON LIEBHART**

Date: **WEDNESDAY, JUNE 19TH** Time: **FOLLOWS BUCKET CALF SHOW**

Location: **SHOWRING**

Sponsors: **Stock Show U/Sullivan's Show Supply**

**SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE:** This will be a contest to show the ability of the ASJA member in the ring. It helps teach dedication to a project and the ability of the members to showcase the abilities they have and the talents they have learned.

### **RULES:**

1. Exhibitors must be a member of the ASJA.
2. There will be four age divisions: PeeWee, Junior, Intermediate and Senior.
3. Exhibitors will show in their respective age division.
4. Exhibitors will exhibit animals in a clean, but unfit condition.
5. ASJA members registering as "contest only" exhibitors and did not register an animal **are allowed to borrow an animal from another ASJA member.**
6. Exhibitors will not be allowed to show a bull during showmanship.
7. Exhibitors will show their "entered" animal with the exception of a member registering only a bull.

## NO-FIT SHOWMANSHIP CON'D

8. Once showmanship is underway, the same animal must be used throughout the entirety of the contest.
9. **Each animal in showmanship may only be shown by one exhibitor.**
10. **Show order: Senior, Intermediate, Junior and PeeWee.**
11. The Judge will select the number of individuals from each heat he or she would like to return as finalists. Preliminary rounds will not be placed.
12. Exhibitors will be allowed to wear their choice of attire for the showmanship contest. They are not required to wear a designated shirt for the day.

## OVERALL SHOWMAN

**SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE:** This highly competitive event has been created to place the top showman from each age division of No-Fit Showmanship to find the overall showman for the ASJA.

### **RULES:**

1. To be eligible for this contest, you must be champion or reserve from your age division in the No-Fit Showmanship competition.
2. The champion and reserve showman out of each age division will be eligible to compete.
3. The calf will need to remain clean but unfit for this contest.
4. The division champion showmen will compete against each other for Grand Champion Overall Showman. The reserve showman in that age division will be allowed to enter the ring and compete for Reserve Overall Showman.
5. Placings will count towards overall points.

## **BUCKET CALF SHOW**

Director(s): **KAILEEN DORHMANN & LANDON LEIBHART**

Date: **WEDNESDAY, JUNE 19TH**

Time: **9:00AM**

Location: **SHOWRING**

### **SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE:**

The purpose of this contest is to involve the next generation of showmen in the ASJA. During the bucket calf show we hope to grow the confidence of young members as well as increase their experience in the ring.

### **RULES:**

1. Exhibitors must be an ASJA member.
2. Exhibitors must be 9 years of age or younger to participate in this showmanship.
3. Any exhibitor that exhibits a bucket calf will be exempt from both Junior Showmanship and the National Junior show.
4. Calves must be registered with the American Salers Association and be a minimum of 50% Salers to be eligible
5. Calves must have been born on or after January 1, 2024.
6. Calves must have health certificates.
7. Calves may be a heifer, steer, or bull.
8. Calves must not have nursed the cow after two weeks of age.
9. Calves must be broken to lead.
10. Exhibitors must be able to adequately and safely handle the calf.

#### Judging Criteria

- Showmanship 25%
  - Condition, Health, and Grooming 25%
  - Knowledge of Project 50% (what breed, age of calf, feeding, name)
11. If necessary, classes will be determined by the exhibitor's years of experience in the project.
  12. There are no placings in this contest.

## TEAM TRIVIA

Director(s): **CHLOE VOET & IRIS PETERSON**

Date: **MONDAY, JUNE 17TH**

Time: **1:30 PM**

Location: **TBD**

**SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE:** This will be a team event that will challenge and evaluate the knowledge of the ASJA members about the Salers breed and Beef Industry in general.

### **RULES:**

1. All teams will be randomly generated by the ASJA Junior Board after packets have been completed at check-in.
2. Teams will be divided into two age groups, PeeWee/Junior and Intermediate/Senior. Each team will consist of 3 to 4 members with one of each designated age division (Ex: Each Sr/Int team needs one Senior & Intermediate with a choice of another Senior, Intermediate or both).
3. You will be asked to create a team name. The team will choose a "Captain". This person will be responsible for writing down the answers and turning the sheets into the ASJA Advisors.
4. **DO NOT** open your packet until you have been instructed to by the judges.
5. **DO NOT** remove any trivia questions from the packet until you have been instructed to do so.
6. The contest will consist of 4 rounds of questions, 5 questions per round. There will be extra questions which will be used for tie breakers. Answers used in the competition are the most commonly accepted answers.
7. Correct spelling is not required but the judges must be able to recognize your answers. Answers must be legible to be counted.
8. Teams will have eight (8) minutes to answer the questions per round.
9. Correct answers will be announced at the end of the contest after handing in answer sheets.
10. Use of reference materials of any kind, cell phones, or laptops for researching answers is strictly prohibited. Should it be necessary for you to use your phone, you are asked to step away from the table and you may not return to the table until after that question has been answered. The utilization of electronic devices to secure answers will result in your team being disqualified for the entire contest.
11. Each question is worth one (1) point.
12. In the event of a tie, a tie breaker will be given to determine the winning team.
13. Keep your team discussion to a "low roar" unless you want the neighboring teams to eavesdrop. Or, discuss loudly the wrong answers hoping that the neighboring teams are eavesdropping.
14. Participation points are awarded for this contest towards overall points.



## **TRUEBLOOD FAMILY MEMORIAL**

Director(s): **CHLOE VOET, KAILEEN DORHMAN & LANDON LIEBHART**

Date: **WEDNESDAY, JUNE 19TH**

Time: **3:00 PM**

Location: **TBA**

**SHORT DESCRIPTION OF ACTIVITY / EDUCATIONAL OBJECTIVE:** This contest is held in memory of Paul and Scott Trueblood, who were strong supporters of the Salers breed and youth in agriculture. Their hope was to promote a strong passion for young people to learn the importance of fitting and growing their skills.

### **RULES:**

1. Any ASJA member is allowed to participate.
2. **This contest is not required and does not count towards overall points.**
3. There are no age divisions.
4. **Entries for this contest will be in person at check-in on June 16th, 2024.**
5. **The entry fee is \$20 per person. The ASJA requests cash for the entry fee.**
6. Depending on the number of participants, the contest may be divided into heats.
7. Contestants are allowed to wear any attire they choose.
8. All fitting must be done in the designated contest area only. The use of paint and Powder'Ful will not be permitted.
9. Cattle should be free of fitting agents/methods at the start of the contest, arriving at the contest area washed and blown dry, with no product previously applied.
10. Combs may be used to test for previous fitting agents. Cattle that show signs of previous fitting will be disqualified.
11. Participants will bring their animal, chute and any necessary tools/supplies to the designated area, and will be allowed 45 minutes to fit their animal.
12. During this time the judge will examine the skills of the juniors and will be allowed to ask questions regarding the tools, techniques and how/why they are fitting their animal specifically.
13. After the given time (45 minutes) the participant will take their animal to the show ring to present to the judge(s).
14. No fitting can be performed when walking to the show ring, this includes but is not limited to: applying any type of liquid or aerosol to the animal, combing, applying adhesive, clipping, brushing the animal with your hands, or using your hands to remove previously clipped hair or shavings.

### **PLACING:**

1. Top 5 individuals will be recognized.
2. 1st and 2nd place will win the entry pot.

# ASJA Show Rules

## BULL SHOW

**Grand Champion Salers Bull** - Jasperson Cattle Company

**Reserve Champion Salers Bull** - GG&T Cattle Company

**Grand Champion Optimizer Bull** - K4 Cattle

**Reserve Champion Optimizer Bull** - McCoy Livestock

Bred & Owned bulls born 1.01.2023 to 12.31.2023 will be eligible for the bull show. Any bull calf still nursing (born after 1.01.2024) is not required to be bred & owned.

All Junior Yearling bulls are required to have a permanent nose ring or clip-in nose ring any time they are being handled for the safety of everyone.

There will be a Purebred show (87.5% Salers or greater) and Optimizer show (50%-87.4% Salers). Divisions will be:

- Spring Bull Calf – Calved on/after 1.01.2024
- Fall Bull Calf – Calved 9.01.2023 to 12.31.2023
- Summer Yearling Bull – 5.01.2023 to 8.31.2023
- Junior Yearling Bull – 1.01.23 to 4.30.2023

## STEER SHOW

**Grand Champion Steer** - Flying F Cattle & El Dorado Livestock

**Reserve Champion Steer** - El Dorado Livestock & Superior Livestock

Steers must be 50% Salers or higher percentage to compete. Steers are required to be registered. There will be two divisions and multiple classes that will be determined after weigh-in at Junior National:

- Lightweight Division
- Heavyweight Division

Steer weigh-in is Tuesday, June 18th @ 8:30 AM

## OWNED HEIFER SHOW

**Grand Champion Salers Female** - Flying F Cattle

**Reserve Champion Salers Female** - Kennedy Insurance

**Grand Champion Optimizer Female** - Deichmann Livestock & MJB Ranch

**Reserve Champion Optimizer Female** - Silver Spur Salers

There will be a Purebred show (87.5% Salers or greater) and an Optimizer show (50% - 87.4% Salers). The show committee will divide the following six divisions into no more than twelve classes. Every effort will be made to have no more than eight head in one class. The following divisions will be utilized:

- Spring Heifer Calf – Calved on or after 1.01.2024
- Fall Heifer Calf – Calved 9.01.2023 to 12.31.2023
- Summer Heifer Calf – Calved 6.01.2023 to 8.31.2023
- Intermediate Heifer – Calved 3.01.2023 to 5.31.2023
- Junior Yearling Heifer - Calved 1.01.23 to 2.28.2023
- Senior Yearling Heifer- Calved 9.01.2022 to 12.31.2023

## BRED AND OWNED HEIFER SHOW

**Champion Salers Bred & Owned Female** - Micah Lynch

**Reserve Champion Bred & Owned Female** - Colemore Farms

**Champion Optimizer Bred & Owned Female** - Jim & Vicky Dickerson

**Reserve Champion Optimizer Bred & Owned Female** - 4M Salers

- All heifers exhibited must show the exhibitor as owning the entry's dam at the time of conception.
- The exhibitor must be listed as the breeder on the registration papers.
- Bred & Owned shows will be separate for Salers and Optimizer heifers.
- The Bred & Owned show will follow the selection of Champion Heifer.

## COW/CALF SHOW

**Grand Champion Salers Cow/Calf Pair** - Southern Eagle Ranch

**Reserve Champion Salers Cow/Calf Pair** - Diamond L Salers (Lingle Family)

**Grand Champion Optimizer Cow/Calf Pair** - Southern Eagle Ranch

**Reserve Champion Optimizer Cow/Calf Pair** - Edwards Farms

Cow/calf pairs will be divided into a Purebred show and an Optimizer show.

- The cow's percentage will determine the show the pair will be in.

There will be two classes in each of the following divisions:

- Two-year-old cows
- Cows 3- to 7-years-of-age.

## **COW/CALF SHOW CONT'D**

Cows must be lactating with their natural 2024 born calf at her side. Heifer calves may enter individual heifer classes and Bred & Owned divisions. Bull calves may be entered in the Junior Bull Calf Division. The calf must be registered and meet the criteria for the respective show.

## **PREMIER BREEDER & PREMIER EXHIBITOR**

The premier exhibitor will be determined by the exhibitor's placement in individual steer, heifer, bull and cow/calf classes.

The premier breeder will be determined by the breeders placement in individual steer, heifer, bull and cow/calf classes.

Points are accumulated as follows:

1st Place – 3 pts; 2nd Place – 2 pts; 3rd Place – 1 pt.

Maximum number of placements used to determine the winner shall be limited to three. In the case of a tie, additional placements will be used.

Results will be announced during the ASJA Banquet.

## **OVERALL DIVISION AWARDS**

Overall division awards will be made to the following:

- Champion Senior Individual (17-21 years-old)
- Reserve Champion Senior Individual
- Champion Intermediate Individual (13-16 years-old)
- Reserve Champion Intermediate Individual
- Champion Junior Individual (9-12 years-old)
- Reserve Champion Junior Individual
- Champion Pee Wee Individual (8 years and under)
- Reserve Champion Pee-Wee Individual

Winners will be selected based on the following point system:

- Exhibit one or more animals – 10 points
- Exhibit Grand Champion heifer, bull, steer or cow/calf pair – 5 point bonus
- Exhibit Reserve Grand Champion heifer, bull, steer or cow/calf pair – 3 point bonus

Results will be announced during the ASJA Banquet.

## OVERALL SALERS EXHIBITOR

- The exhibitor must be in the Senior, Intermediate or Junior division.
  - There are no age division breakdowns for this contest.
  - Each member must participate in three of the individual or team contests.
  - Must be an exhibitor in the ASJA National Show.
  - Pee Wee age division will not be considered for the Overall Salers Exhibitor. We highly encourage them to continue to compete and aim for Overall Exhibitor in the years to come.
1. Exhibit one calf and designate the calf to use the placing points by close of check-in June 16th, 2024. Animal points will be given as follows:
    - 1st Place - 50 points
    - 2nd Place - 45 points
    - 3rd Place - 40 points
    - 4th Place - 35 points
    - 5th Place - 30 points
    - 6th Place - 25 points
  2. Participate in contests with points being awarded for placings and/or weighted contest score: Each contest will be valued at 50 points possible. Contests with actual scores will be weighted so that they count the same.
    - No-Fit Showmanship
    - Photography
    - Individual Sales Pitch
    - Livestock Judging

Participate in the following contests with points being given for participation:

- Team Trivia
- Team Fitting

The Top 5 Exhibitors will be recognized at the ASJA Banquet beginning with the Top Exhibitor and working downwards until prizes are distributed.

## ASJA BOARD OF DIRECTORS

During the Junior National, the ASJA will elect new members to serve on the Board of Directors.

- **Members interested in running for the ASJA Board of Directors must complete an application with an essay and turn it in by 12:00pm on Monday, June 17th to ASJA Advisor Megan Geffert or Tammy Burkybile.**
- Applicants must be at least 16 years old by the first day of Junior National and a member of the ASJA.
- Board members must be willing to travel at their own expense to the Junior National Show to attend the ASJA annual meeting, attend the planning meeting at the American Royal in Kansas City (October) and Cattleman's Congress (January) in Oklahoma City.
- **Interviews will be held at 3:00 pm Monday, June 17th, 2024.**

## ASJA ROYALTY

The American Salers Belles hosts the American Salers Royalty contests during the Junior National Show. **Interviews will be held at 1:30 pm, June 19th.** Contestants are encouraged to dress in Sunday best for the contest.

All royalty are required to attend certain events and wear certain attire while representing the Salers breed. Please contact Tiffany Pastour at (515) 707.5871/[tiffypastour@gmail.com](mailto:tiffypastour@gmail.com) for more information.

The following royalty will be chosen:

- Princess - Ages 16-21 (Will become Queen the following year after her term as Princess is completed)
- Junior Princess - Ages 13-15
- Little Miss Princess - Ages 9-12
- Little Princess - Ages 8 and Under

## MARGO KEISER SALERS BELLES MEMORIAL SCHOLARSHIP:

The Salers Belles Scholarship fund was changed in January of 1985 to the Margo Keiser Salers Belles Memorial Scholarship. The changing of the name was done in honor of Margo Keiser, one of the Salers Belles founding ladies, for all her dedication and hard work within the Salers Belles and the Salers breed. The scholarship will consist of a gift, which will be presented to one recipient and a check in the amount of \$500. The purpose of the scholarship is to help a Salers Junior member finance his or her education. The applicant must be a graduating senior entering college or currently enrolled in college. **The deadline for all applications is May 15, 2024.**

**Please contact Tiffany Pastour at (515) 707.5871 or [tiffypastour@gmail.com](mailto:tiffypastour@gmail.com) for more information.**

FIND THESE APPLICATIONS ON OUR WEBSITE AT

[Junior National](#)